

YAVUZKAN SUSTAINABILITY TEAM OCTOBER-NEVEMBER-DECEMBER NEWSLETTER

As Yavuzkan Hazelnut Sustainability Department, we continue to improve our work in the last quarter of 2023 in order to increase the yield and quality of hazelnuts. In partnership with Rainforest Alliance, we continue our work in Gölköy, Gürgentepe, Ulubey, Fatsa, Altınordu, Çamaş, Gülyalı, Perşembe, Piraziz and Bulancak regions, including our producer group of 225 people.

AGRICULTURAL ACTIVITIES

We believe that delivering up-to-date and qualified information to producers is critical for the successful implementation of sustainable agriculture.

In order to ensure the bridge between access to qualified information and applicability in the most effective way, we participate in meetings and trainings organized both locally and nationally and constantly monitor the flow of up-to-date information. We blend all the information we obtain in line with the field conditions and transfer it to our producers through the trainings we organize. We expand access to information by organizing these trainings open not only to our own producer groups but also to the entire community.

Since the day we took our first steps in line with the principles of sustainable agriculture, the positive developments we have observed in our producer groups inspire us to take stronger steps every time. No matter how far we have come, we continue to work with the awareness that we are always open to improvement for sustainability and with the goal of achieving better. With the knowledge and experience we have gained in this process, we are determined to strive for a healthier future by emphasizing the importance of sustainable agriculture.



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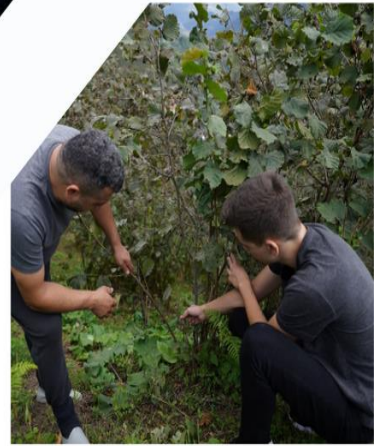
BROWN MARMORATED STINK BUG (*Halyomorpha halys*)

We would like to share with you our efforts to combat *Halyomorpha halys* pest. In 2023, after our teams and producers encountered this pest in the regions where we operate, we quickly took action and focused on close monitoring and control efforts.

This invasive pest is a polyphage species that can damage more than 200 plant species. For this reason, we organized meetings with company units, subcontractors, producer groups and local authorities to create a risk assessment map. In addition, when we received information requests from our customers, we took care to keep them updated on the process by informing them about our immediate activities and targets.

It is extremely important to monitor the pest population over time, to establish early warning systems and to intervene in a timely manner. In this context, we have made our risk assessment and control phase plans.

With these efforts, we aim to create an effective control strategy against *Halyomorpha halys* and to establish a network of cooperation between communities in the fight against the pest.



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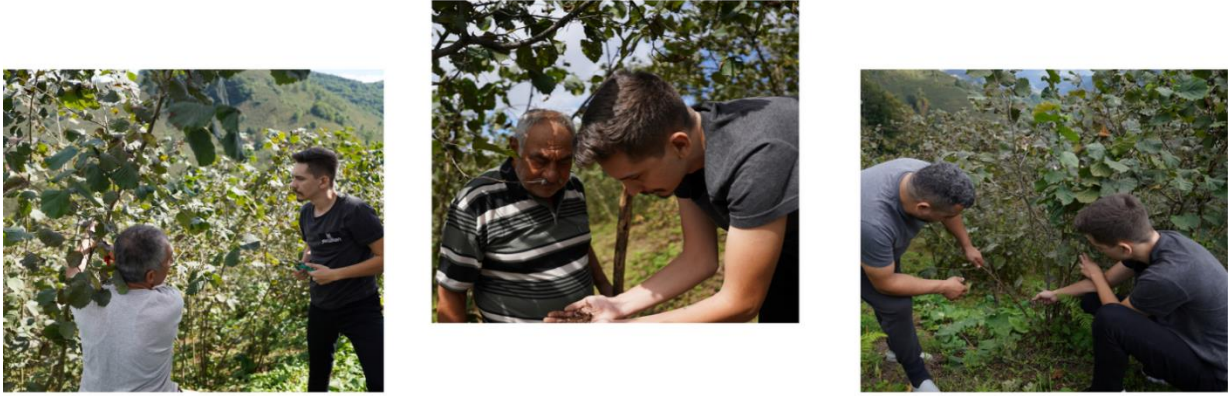
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FIELD WORKS

Following regular phone calls with our hazelnut producers, we frequently visit producers in the field based on risks and needs.

With these visits, we strengthen our ties with producers while conducting internal audits. In this way, we see risks and needs more closely and shape our future plans accordingly. Our expert teams continue our efforts to solve the risks we observe in the field.

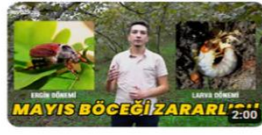
We provide our hazelnut producers with trainings on various subjects to ensure more efficient agriculture on their own lands. In this context, our trainings, which include detailed information on "pruning, plant nutrition, soil analysis, pesticide use, harvesting, threshing, storage, appropriate harvest time, integrated pest control, biological control and ecological balance protection", guide our hazelnut producers on modern agricultural techniques and sustainable practices.



OUR CURRENT SOCIAL MEDIA AGRICULTURAL INFORMATION VIDEOS



Fındık Bahçesinden Toprak Örneği Alınışı!



Mayıs Böceği Zararlısı ve Mücadele Yöntemleri



Erozyon İle Mücadele Haftası



Fındık Mozaik Hastalığı



FINDIKTA YEŞİLE DÖNÜŞ KARBON AYAK IZI PROJESİ



FINDIK TARIMINDA ARALIK AYI UYGULAMALARI



İKLİM DEĞİŞİKLİĞİ İLE MÜCADELE!

You can access our video by [clicking here](#).

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GOOD SOCIAL PRACTICES

As Yavuzkan Hazelnut Sustainability Department, we continue to work on important issues such as human rights, combating child labor and gender equality. In addition to all these, we continue to carry out support activities at many points for individuals living in rural areas.

October 4th Animal Protection Day

For a sustainable life, it is the duty of us humans to protect and protect the living creatures on earth and to guarantee their nutrition and shelter. As Yavuzkan Hazelnut, we provide food support to animals in poor conditions in rural areas.

As Yavuzkan Hazelnut, we are always with our little friends in all conditions and always.



On October 4, we shared the video of the event we organized for Animal Protection Day on our social media accounts.

You can access our video by [clicking here](#).

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Breast Cancer Awareness Month

Early diagnosis is of great importance in the treatment of breast cancer. It is imperative for every woman to regularly examine herself by hand from the age of 20 and to apply to health institutions for regular check-ups every year over the age of 40.

As Yavuzkan Hazelnut Sustainability Department, we organized trainings in our factory and rural areas to raise awareness about breast cancer.



Child Rights Day

Children's rights are fundamental values that shape the future of societies. These rights aim to create a fair, equal and loving world by helping children maximize their potential.

As Yavuzkan Hazelnut, we continue our efforts to make children's lives fairer. We had the chance to celebrate Children's Rights Day with the students at Emirlar Şehit Nihat Şahin Primary School in Gölköy, where our producer groups live.



We shared the video of the event we organized within the scope of Children's Rights Day on our social media accounts.

You can access our video by [clicking here](#).

In Memory of Kenan YAVUZ Balçıklı Village Development Workshop Health Conference

In our Balçıklı Village Development Workshop in memory of Kenan Yavuz in Piraziz/Balçıklı Village, which we have included within the scope of Sustainable Agricultural Village, Giresun Training and Research Hospital Physicians provided information on low back and knee pain.

The health problems of the village people on related issues were listened carefully by the physicians and solutions were shared. As Yavuzkan Hazelnut, we continue to support individuals in rural areas at every point, including health.



We shared the video of our health screenings on our social media accounts.

You can access our video by [clicking here](#).

Rainforest Alliance & UNICEF Supply Chain Workshop

On November 21, 2023, we participated in the Supply Chain Workshop organized in cooperation with Rainforest Alliance and Unicef. Within the scope of the workshop, new approaches in the management of combating child labor, national and international legislation were discussed.



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